

## COMING SOON

A book of insights, stories & tips from conversationalists, it is designed to stimulate you to make your next discussions more energizing, empowering and enjoyable.

## EXPERIMENTS

Have you heard about the 'dialogue experiments'? Each experiment explored the : how to get people talking. The insights and approaches are now being collected and shared.

## BE IN THE BOOK

The book is made up of experiences of real people – people like you! How to feature:

**STARS.** You are the subject or co-author of a central story, or offered considerable content.

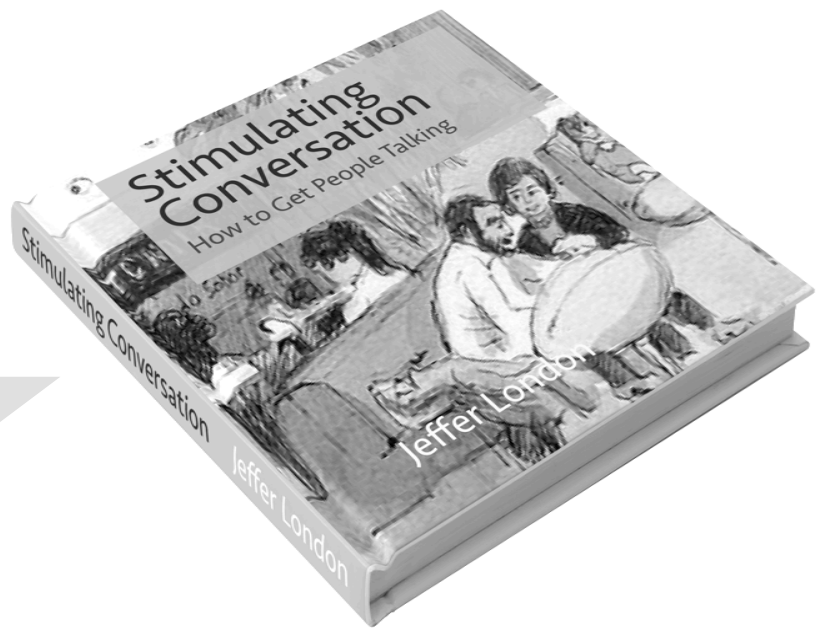
**PRODUCERS.** You have been integral in the design, production and promotion of the project.

**CREDITS.** You offered ideas, reviews or support; or were part of a dialogue-experiment.

## FOR YOUR FRIENDS

In return for your contribution, you will be able to see how your ideas mix and mingle with those of other conversationalists' – and be able to share the collection with your partners & community.

*What conversation might then become possible?*



## TEN AREAS BEING INVESTIGATED

In which area would you like to share an insight, story or tip?

- ☐ SPACE. How to create the vessel of conversation.
- ☐ DESIRE. How to turn intentions into conversations.
- ☐ QUESTIONS. How to use questions to stimulate conversation.
- ☐ ENVISION. How to see possibility in conversation.
- ☐ INVITATION. How to bring people into conversation.
- ☐ FLEXIBILITY. How to stay open for any conversation.
- ☐ DESIGN. How to set the path towards conversation.
- ☐ HOSTING. How to be a catalyst for conversation.
- ☐ MEANING. How to capture the essence of a conversation.
- ☐ SHARE. How to spread ideas & say thanks for conversation.

## HOW TO MAKE A DIFFERENCE

Do you have an insight, story or tip that would help others to understand and improve their conversations – offer your wisdom to this project. Four ways to offer your part:

- **Go to** [www.jeffer-london.com](http://www.jeffer-london.com) & click ENGAGE or use this QR code
- **Send a tweet** tp @jefferlondon with #stimulatingconversation
- **Host a "Dialogue Experiment"**, and see the techniques in action
- **Turn over this paper**, make your message & send it to Jeffer London



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TWEETS @JEFFERLONDON

EMAIL [JEFFER@JEFFER-LONDON.COM](mailto:JEFFER@JEFFER-LONDON.COM)

BLOG [WWW.JEPPER-LONDON.COM](http://WWW.JEPPER-LONDON.COM)

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STIMULATING IDEAS & BUILDING FUTURES

# STIMULATING CONVERSATION

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